



SigALERT

September 2013

LET US SHOW YOU THE MONEY

Open doors to new possibilities using a groundbreaking technology that sets you apart from the competition.

We recently made news about becoming the launch partner for Tranzlogic. But, even more exciting than that, is our news about what this new relationship will mean for you.

As a Signature Card Services agent, you gain complimentary access to Tranzlogic's technology which gives you the power to **change the conversation** with your prospects and offers you a **competitive edge** in a crowded marketplace.

With this ground breaking technology at your side, you will become a valuable partner and asset to your merchants. You will be able to show them who their best customers are and how to use this data to make better decisions for their business.

We are excited to provide you with this value-added software that opens the door to new business opportunities that might have been out of reach, as well as help you increase residuals on existing merchants.

Previously, access to data of this level was only available to large corporations, making it too costly for most merchants to afford, inaccessible to agents, or too complex for merchants to use and monetize effectively.

Now, you can offer your existing merchants and prospects this business-boosting technology that will

guide insightful decision-making and gives you a competitive advantage by:

- Bringing more to the table by offering this complimentary software to new and existing merchants which will help you close more deals and expand your business potential
- Strengthening relationships and longevity with merchants as you become their integral partner and engaged in their increased success
- Setting yourself apart from the competition with this unique and groundbreaking technology
- Having the opportunity to up-sell a more comprehensive version of this software to merchants with more extensive needs

This impressive revenue-generating technology has been made available to agents of Signature Card Services at no additional cost- another valuable benefit of being part of our team and evidence of our continued effort to support your ongoing success.

Have questions about the new Tranzlogic technology and its many advantages? Call Anush or Christina at 888-334-2284, or check out a demo illustrating the advantages of Tranzlogic's technology: youtube.com/sigcardservices.

SMOKIN' NEWS

Effective immediately, Westamerica Bank requires the following on all electronic cigarette merchant accounts:

- All electronic cigarette merchant accounts must be priced high along the lines of prohibited and high-risk accounts
- All electronic cigarette merchant accounts must have a reserve minimum of at least 10%
- All electronic cigarette merchant accounts must have good credit
- All electronic cigarette merchant accounts must have an operating completed websites

If you have any questions or concerns, please feel free to reach our Underwriting Manager, Alan Gibbon at 888-334-2284 x 252.

**KEEP CALM
AND CALL AARON
FOR PROCESSING
IN CANADA**

Signature Card Services now offers Canadian processing. For information call Aaron Slominski at 888.334.2284 x243.